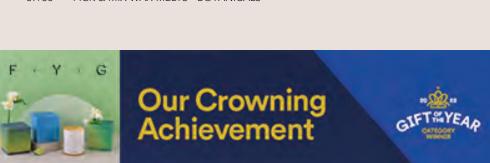


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## F · Y · G

MEET THE FOUNDER

# Where it all began ...

I have always been surrounded by fashion, design and style. Growing up with the influence of my father's fashion business, it was a natural progression to forge my own successful career in the fashion and design industry. This is what I love. It is what I am passionate about. And F.Y.G. has simply become the natural extension of my experience of and love for stylish, affordable and sustainable design.

In creating F.Y.G. it was important to produce not just another scented product but an immersive experience. What started as a desire to re-capture my childhood joy of family holidays spent in Greece, then developed into a project of encapsulating a range of significant and beautiful experiences from the past.

#### 'It's not business, its personal'

Whilst each scent has a story and individual character to evoke memory, feeling and mood, it was equally important to create modern designs – to fit in with and subtly enhance any living space. And with all of that, F.Y.G. had to be sustainable.

That is why each product is 100% natural and recyclable.

So, I invite you to take your time, shop around, try out something new, and Find Your Glow.

Demi Pendakis





**SUSTAINABILITY** 

# Our Promise

FYG is committed to embedding sustainability into both product and production. For every candle purchased, FYG plant a tree in Nicaragua, with over 45,000 planted so far.

Below are some of our core sustainable elements you will find in each of our products.





Recyclable Packaging



100% Vegetable Soy Wax -Made from coconut & non-gmo rapeseed wax



Environmentally friendly ingredients and packaging



Sustainable ingredients and methods



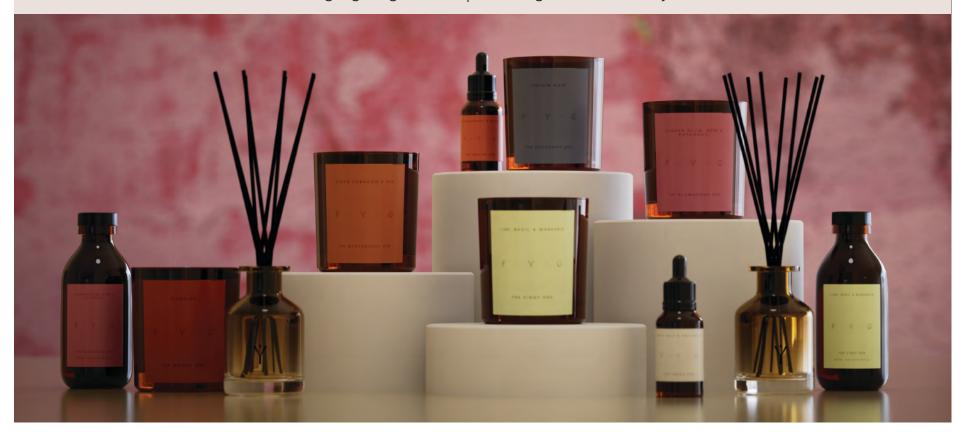
#### **COLLECTIONS**

# Back To Basics

The FYG 'Back to Basics' range is a careful curation of timeless classics with a modern twist, designed to enhance your living space and uplift your mood.

This collection consists of 12 fragrances across candles, diffusers, fragrance oils, hand & body wash and hand & body lotion.

Each fragrance from this stripped-back collection celebrates not only a key aroma but a distinct character, and has been designed to either invigorate, calm, restore or indulge your senses, positively impacting on your well-being, as well as highlighting and complimenting the mood of any room.



# Black Fig & Vetiver



#### THE SWEET BUT SASSY ONE

Think earthy green leaf, cedar and oak moss meets fragrant citrus, topped with liquorice and anise.

#### **DIFFUSER**



#### CANDLE DIFFUSER REFILL



200ml RRP: £30

FRAGRANCE OIL



30ml RRP: £15

HAND & BODY WASH & LOTION



(Sold Seperatley)

300ml 500ml

RRP: £20 RRP: £25

#### WAX MELTS

RRP: £27



6 x 10g RRP: £7.50

#### TIN CANDLE



175g Up to 35 hours burn time RRP: £15



## Cedar & Jasmine

# Lime, Basil & Mandarin Lemongrass & Ginger



#### THE SPIRITUAL ONE

Think sparkling citrus top notes lead into a heart of exotic jasmine blended with transparent, white florals, cushioned with smooth amber and finished with dry cedarwood, patchouli, vanilla and sheer musks.



#### THE ZINGY ONE

Think Sicilian lime and sweet mandarin meets peppery basil and sharp notes of vetiver.



#### THE FEISTY ONE

Think tangy lemongrass and Sicilian citrus meets spicy ginger root on a patchouli and creamy vanilla base.



(Sold Seperatley)







LEFT TO RIGHT: Back To Basics Collection - Cuban Tobacco & Oak essential oil / Rock Salt & Driftwood essential oil / Lime, Basil & Mandarin essential oil / Fireside candle / Lemongrass & Ginger candle / Black Fig & Vetiver candle

# Frankincense & Myrrh



#### THE FESTIVE ONE

Think dark, earthy frankincense and bitter-sweet myrrh meet shades of violet and warming amber.

#### **DIFFUSER**



#### DIFFUSER REFILL



200ml RRP: £30

Up to 45 hours burn time RRP: £26

CANDLE

FRAGRANCE OIL



30ml RRP: £15

HAND & BODY **WASH & LOTION** 



(Sold Seperatley) 300ml 500ml RRP: £20 RRP: £25

**WAX MELTS** 

RRP: £27



6 x 10g RRP: £7.50

#### TIN CANDLE



175g Up to 35 hours burn time RRP: £15



# Peony & Blush Suede



#### THE FLORAL ONE

Think fruits and soft florals meet rich musk and amber. Indulge in the comforting fragrant notes of apple, soft plum, fragrant peony and carnation rose.

# Damson Plum, Rose & Patchouli



#### THE GLAMOROUS ONE

Think opulent fruity plum, cassis and rich berries meet a decadent base of vanilla, cinnamon and clove spice.

## Orchid noir



#### THE DECADENT ONE

Think luxurious heart of orchid and lotus wood, blended with top notes of ylang, bergamot and truffle. The base notes of vanilla, sandalwood, vetiver & dark chocolate complete this fragrance





(Sold Seperatley)





"It is our belief that *emotion* and *scent* are entwined. Scent can *transport* you to any place on earth but more than that, it can *evoke feelings* of place and time."



## Rock Salt & Driftwood



#### THE FRESH ONE

Think salt-crusted seaweed, cyclamen and water lily meet background notes of warming amber and musk.

#### **DIFFUSER**



CANDLE

Up to 45 hours burn time RRP: £26



200ml RRP: £30

#### FRAGRANCE OIL



RRP: £27



30ml RRP: £15

#### HAND & BODY **WASH & LOTION**



(Sold Seperatley) 300ml RRP: £20 RRP: £25

#### WAX MELTS



6 x 10g RRP: £7.50

#### TIN CANDLE



175g Up to 35 hours burn time RRP: £15



## Cuban Tobacco & Oak



#### THE MYSTERIOUS ONE

Think smoky sweet tobacco and spice meet vintage cologne, cognac and warming musk.

## Fireside



#### THE WOODY ONE

Think crisp bergamot, lemon leaf and fresh eucalyptus meet woody notes of red cedar, massoia, amber and musk.

# Black Pomegranate



#### THE FRUITY ONE

Think juicy plum and pomegranate meets background notes of floral, musk and spice.



(Sold Seperatley)

RRP - £7.50







## Pick & Mix - Wax Melts

Let your customers pick and mix their on packs of 10 wax melts across our ever popular Back to Basics Collection!

Out Rapeseed & Coconut wax melts are packed with fragrance and botanicals enabling your customers to tailor and create their own wellbeing moods and personalities from Uplifting to Relaxing and from Glamorous to Decadent.



# Wax Melts



Wax Melt weight 10g each

Choose any 10 melts to complete a gift box retailing at £12.50

> Individual RRP: £1.25 each / Box RRP: £125 (Sold Indiviually)

#### Pick & Mix Gift Box



#### Wax Melt Scents

Black Fig & Vetiver



Rock Salt

& Driftwood

Black Pomegranate





Cedar

Frankincense & Myrrh



Lemongrass & Ginger





Lime, Basil & Mandarin



Fireside



Damson Plum. Cuban Tobacco Rose & Patchouli & Oak



Orchid Noir



Peony & Blush Suede







# Invigorate

**GIFT SET COLLECTION** 



#### THE 'INVIGORATE' COLLECTION

ROCK SALT & DRIFTWOOD / DAMSON PLUM, ROSE & PACHOULI / CEDAR & JASMINE

Journeying from rock salt and water lily to sweet plum with clove spice and on to exotic jasmine and cedarwood, this collection has been thoughtfully curated to channel fresh forest rambles and breezy salt sea days.

3 x 75g

Hand poured natural candles Up to 15 hours burn time each

RRP: £36

**BACK TO BASICS** 

# Indulge

**GIFT SET COLLECTION** 



#### 'THE INDULGE' COLLECTION

LEMONGRASS & GINGER / ORCHID NOIR / BLACK FIG & VETIVER

Journeying from tangy citrus and spiced ginger to fragrant orchid and on to earthy cedar with figs, the collection has been thoughtfully curated to inspire your inner diva - an essential for all style icons.

3 x 75g

Hand poured natural candles Up to 15 hours burn time each

RRP: £36

## Iconic

**GIFT SET COLLECTION** 



#### THE 'ICONIC' COLLECTION

LIME, BASIL & MANDARIN / PEONY & BLUSH SUEDE / BLACK POMEGRANATE

Journeying from tangy Sicilian lime to fragrant peony with plum and on to juicy pomegranate tempered with spice, this elegant collection has been thoughtfully curated to celebrate luscious fruit and delicate florals - a must-have for those who delight in all things luxury.

 $3 \times 75g$ Hand poured natural candles Up to 15 hours burn time each RRP: £36 **BACK TO BASICS** 

# Ignite

**GIFT SET COLLECTION** 



#### THE 'IGNITE' COLLECTION

FRANKINCENSE & MYRRH / FIRESIDE / CUBAN TOBACCO & OAK

Journeying from earthy frankincense to crisp bergamot with red cedar and on to smoky tobacco and cognac, this timeless collection has been thoughtfully curated for unadulterated comfort, inviting you to spend blissful nights by the glow of the crackling fire.

 $3 \times 75g$ Hand poured natural candles Up to 15 hours burn time each RRP: £36



# **Luxury Hand Creams**

**BATH & BODY COLLECTION** 

Formulated with your ultimate well-being in mind to soothe and replenish the moisture in your tired hands.

Our wonderful formula is coupled with the incredible well-being scents of our Back to Basics fragrance. From relaxing notes that help you unwind, to zingy freshness for an uplifting experience.

Our customer's well-being is paramount to us, both at home and on the go.



# Luxury Hand Creams

**BATH & BODY COLLECTION** 

Fireside



Cuban Tobacco & Oak



Frankincense & Myrrh



Cedar & Jasmine



Lemongrass & Ginger



Lime, Basil & Mandarin



Rock Salt

Black Pomegranate



Damson Plum, Rose & Patchouli



Peony & Blush Suede





Black Fig & Vetiver



Orchid Noir



75ml

Formulated with your ultimate wellbeing in mind to soothe and replenish the moisture in your tired hands.

RRP: £12 (Sold Indiviually)



# Himalayan Bath Salts

**BATH & BODY COLLECTION** 

FYG's iconic Back to Basics fragrances married up with Himalayan Pink Salt; the best salt for therapeutic and cosmetic uses.

Packed with essential minerals it supports bodily functions and is ideal for spa treatments and bath soaks that promote relaxation. Its antimicrobial and anti-inflammatory properties help heal and soothe the skin, and also calm irritations or breakouts.

Mineral Baths are known to relieve stress, improve circulation and uplift your mood, promoting a deep sense of relaxation & wellbeing.

Include this in your daily routine with FYG's Bath and Body collection.

# Himalayan Bath Salts

**BATH & BODY COLLECTION** 



250g

FYG's iconic Back to Basics fragrances married up with Himalayan Pink Salt; the best salt for therapeutic and cosmetic uses.

RRP: £10 (Sold Indiviually)



# Luxury Mini Bath Bombs

**BATH & BODY COLLECTION** 



Bath bomb weight 10g each

Choose any 6 mini bath bombs to complete a gift pouch retailing at £7.50

Individual RRP: £1.25 each / Box RRP: £125 (Sold Individually)

## **Bath Bomb Scents**





# Botanicals

The Botanicals range is a feel-good collection of fruity, floral, grass and woodland combinations, which seek to stimulate the senses and recreate the unadulterated pleasure of the great outdoors.

Inspired by classic gardens from English literature, each candle encapsulates the essence of an iconic green space and celebrates the various benefits of the natural world on our mind, body and soul.

This collection consists of five fragrances across candles, diffusers, candle tins and wax melt bars.



# The Secret Garden



## PEACH BLOSSOM, JASMINE & CLOVE

Think vibrant peach blossom and jasmine florals meet tangy rhubarb and sweet cherry, all enveloped in a spiced amber and clove base.

# CANDLE



220gm Up to 45 hours burn time RRP: £22



**CANDLE TIN** 

175gm Up to 30 hours burn time RRP: £15

#### **DIFFUSER**



200ml RRP: £27



100gm RRP: £10





# Pemberley



## AMBER, CASHMERE & ORCHID

Think soft vanilla and violet, enriched with sumptuous caramel, cashmere wood and topped with sweet orchid and cinnamon.

#### CANDLE



220gm Up to 45 hours burn time RRP: £22

#### **CANDLE TIN**



175gm Up to 30 hours burn time RRP: £15

#### **DIFFUSER**



200ml RRP: £27



100gm RRP: £10



# Manderley



## TONKA, ALMOND & MAGNOLIA

Think sweet almond and apple blossom, enriched with cinnamon spice, star anise and a warm base of tonka, amber and musk.

#### CANDLE



220gm Up to 45 hours burn time RRP: £22

#### CANDLE TIN



175gm Up to 30 hours burn time RRP: £15

#### DIFFUSER



200ml RRP: £27



100gm RRP: £10







# Wonderland



### BERGAMOT, ORANGE BLOSSOM & SANDALWOOD

Think zingy citrus peel: fruity orange and lemon with highlights of bergamot and orange blossom, all tempered by a warm woody base.

# CANDLE

220g Up to 45 hours burn time RRP: £22



175g Up to 30 hours burn time RRP: £15

#### **DIFFUSER**



200ml RRP: £27

#### WAX MELT BAR

**CANDLE TIN** 



100g RRP: £10



# Eden



## BLACK PEPPER, VETIVER & GERANIUM

Think fresh ginger, bergamot and earthy base of cedarwood and lush green, tempered by top notes of black pepper and tart grapefruit.



220g Up to 45 hours burn time



RRP: £22



**CANDLE TIN** 

175g Up to 30 hours burn time RRP: £15

#### **DIFFUSER**



200ml RRP: £27



100g RRP: £10





### Pick & Mix - Wax Melts

Let your customers pick and mix their on packs of 10 wax melts across our ever popular Botanicals Collection!

Our Rapeseed & Coconut wax melts are packed with fragrance and botanicals enabling your customers to tailor and create their own wellbeing moods and experience the fragrances of the great outdoors.



#### **BOTANICALS**

### Wax Melts



Wax Melt weight 10g each

Choose any 10 melts to complete a gift box retailing at £12.50

Individual RRP: £1.25 each / Box RRP: £125 (Sold Individually)

### Pick & Mix Gift Box



### Wax Melt Scents





### Memories

The memories collection is a celebration of the joy that comes as we reflect on key moments from our past. There are several ways to remember the past, but perhaps it is through scent that we most strongly find ourselves reliving the feel of any place and the emotion involved.

In this way, scent is a uniquely powerful tool and so this collection has become something distinctly evocative with the power to stimulate, calm, restore, excite and invigorate our senses, even when we are simply living our everyday, often stressful lives.

The memories collection consists of 9 unique scents that will transport you to a place and time, telling a story of the past. This collection includes natural hand poured candles, diffusers and tea lights. your well-being, as well as highlighting and complimenting the mood of any room.



### A Day At The Spa



#### MEMORY: LUXURIOUS SPA RETREAT, NEW FOREST

Think pure lavender essential oil to soothe mind and body. Light this candle and be transported to a fragrant spa and feel your stress melt away.

### Japanese Plum Blossom



#### MEMORY: IMPERIAL GARDEN, TOKYO

Think sweet mandarin and fragrant, oriental plum meet neroli, jasmine, pine and cedar wood. Use this to connect to the calming peace, beauty and romance of a Japanese garden.

### Paradise Beach



#### MEMORY: HONEYMOONING, THE MALDIVES

Think fresh bergamot, orange and rich amber meet exotic coconut and sweet vanilla. Light this candle and dream away: of white sandy beaches and crystal waters, so enchanting you will not want to leave.







#### **MEMORIES**

# Starry Starry Night



### MEMORY: TRAVELLING BALI

Think blends of citrus, sweet cinnamon and vanilla spice meets notes of smoky wood and musk. Use this to intrigue and excite your senses, as you are transported to the breathtaking beauty of a star-lit, Balinese night sky.

# **DIFFUSER CANDLE** 250g Up to 45 hours burn time RRP: £36 **DIFFUSER REFILL** 125ml 200ml

RRP: £35

RRP: £37



**MEMORIES** 

### The Amalfi



# MEMORY: MINI BREAK TO THE ROMANTIC AMALFI COAST, ITALY

Think fresh, coastal breeze meets citrus grove tartness with background notes of wild freesia. Light this to invigorate your senses and be transported to the unrivalled beauty of coastal Italy.



### Caribbean Waters



#### MEMORY: **BEACH RETREAT, ST LUCIA**

Think citrus cocktail of lime, bergamot and lemon meets creamy tropical coconut with base notes of amber, musk and patchouli. Light this candle to indulge in Caribbean beach vibes and prepare to feel yourself unwind.

### Down By The Coast



#### MEMORY: **BEACH-BOUND SUNDAY WITH FRIENDS**

Think salted seaweed and green florals meets citrus hints of bergamot and lime with a background of amber, cedarwood and balsamic. Light this candle for a taste of breezy, carefree childhood days with fresh, salt sea air.

CANDLE

### The Rose Garden



### A LOCAL HIDDEN GEM: THE ENGLISH ROSE GARDEN

Think of bursting sweetness of rose tempered by notes of coffee, incense, amber and sandalwood. Light this to liven your senses and indulge in this elegant scent, as you are transported to the sanctuary of a tranquil English rose garden in full bloom.

CANDLE



RRP: £27











#### **MEMORIES**

# Arabian Nights



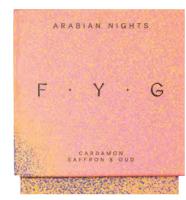
### MEMORY: NIGHT TIME, THE ARABIAN DESERT

Think tart spice meets floral notes with a background of woody oud and musky sweetness. Light this candle and be transported to a warm desert camp fire, breathing in the dry, fragrant air.

#### DIFFUSER

ARABIAN NIGHTS

CARDAMON SAFFRON & OUD



CANDLE

250g Up to 45 hours burn time RRP: £36

#### **DIFFUSER REFILL**



125ml RRP: £37





### Seasons

The F.Y.G seasons collection is a new and exciting concept of layered, scented candles, set with 3 wicks in stylish metal containers. Each seasons candle takes you on an extended journey through Spring/Summer or Autumn/Winter, as each individually perfumed layer evolves into the next.

As with all FYG candles, our double-layered seasonal candles are hand-poured, using a blend of coconut and rapeseed wax, pure essential oils and completed with 3 pure cotton wicks, making them 100% natural and vegan friendly.

Our seasonal layered candles also come with an eco-friendly seed paper dust card allowing you to re-use your FYG jar as a plant pot once the candle has burned through. Once your candle has burned, simply place the dust card cover in your FYG jar with soil and water and watch as your flowers grow and blossom.



## Spring/Summer

LAYERED CANDLE



#### SPRING/SUMMER LAYERED CANDLE

Take a trip through Spring / Summer and indulge in the most beautiful accompaniment to the changing landscape, mood and blissful beauty of the English seasons.

**Spring** – cedarwood, ylang ylang, neroli, lemon, orange, galbanum & mimosa

**Summer –** Orange, Rose, Geranium, Violet, Sandalwood, Amber

900g split across two fragrances Up to 120 hours burn time

RRP: £95

**SEASONS** 

### Autumn/Winter

LAYERED CANDLE



#### AUTUMN/WINTER LAYERED CANDLE

Take a trip through Autumn / Winter and indulge in the most beautiful accompaniment to the changing landscape, mood and blissful beauty of the English seasons.

Autumn – Bergamot, Cardamom, Lemon, Oriental Rose, Violet, Jasmine, Cedar, Vanilla, Patchouli, Sandalwood

**Winter** – Orange, Cinnamon, Fir Needle, Ginger, Tonka, Heliotrope, Vanilla, Sandalwood

> 900g split across two fragrances Up to 120 hours burn time

> > RRP: £95



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