

the fold

issue #1



by

MUSEUMS &
GALLERIES

welcome to
the fold

The Fold brings joy, colour
and a carnival of contemporary
artists and illustrators to the world
of Greetings Cards.

It's a new and exciting venture,
backed by a trusted name.



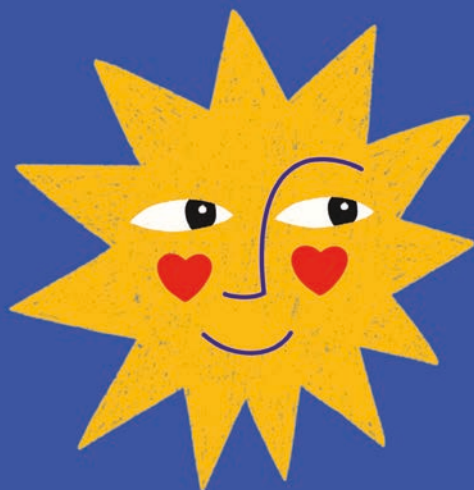
MUSEUMS &
GALLERIES

We offer a vibrant and diverse collection of on-trend artwork, quirky humour and bold typographic designs.



Our mission is to champion talented contemporary creatives and emerging designers in the UK and beyond.

We're passionate about authentic creativity, artistic expression – and the joy of connecting through carefully considered products.



let's meet the cards



A small gesture can go a long way.

Our small but perfectly formed L series cards feature over 40 joyful designs by artists including: Daria Solak, Kristian Gallagher, Sarah Wilson, Max Machen, Maja Andersen and many more.

All cards feature a special finish as marked:

G = Gold Foil **S** = Silver Foil **E** = Emboss

114 x 146mm / Blank / Textured Board / Kraft Env

Unit: 6 / Trade: £1.25 / Unit: £7.50 / SRP: £2.99 / JJ 75



FOL 001
Daria Solak
Drum Roll

G



FOL 002
Daria Solak
Up, up and away!

G



FOL 003
Daria Solak
Flowers for You

E



FOL 004
Daria Solak
Unicorn

G



FOL 005
Daria Solak
Octoparty

E



FOL 006
Kristian Gallagher
Morning Sun

E



FOL 007
Maja Andersen
Rocket Girl

G



FOL 008
Laura Clare
The Fabulous Frog

G



FOL 009
The Native State
Let the Good Times Roll

E



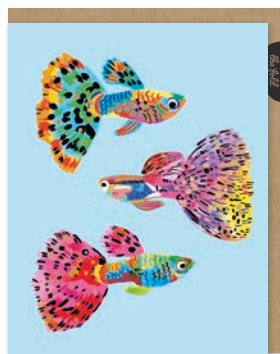
FOL 010
Sarah Wilson
You are Magic

E



FOL 011
Sarah Wilson
Cool Guy

E



FOL 012
Emma Jayne Designs
Fancy Fish

G



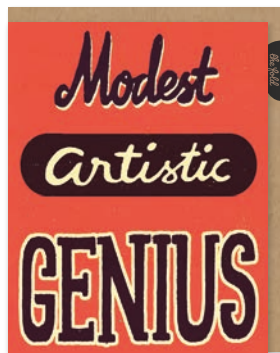
FOL 013
Carole Hillman
Oiseau

E



FOL 014
Paul Thurlby
Musicat

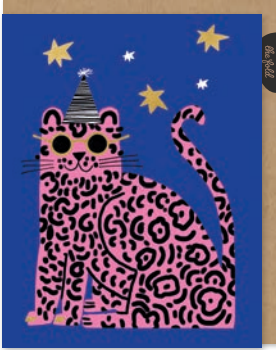
E



FOL 015
Paul Thurlby
Modest Artistic Genius

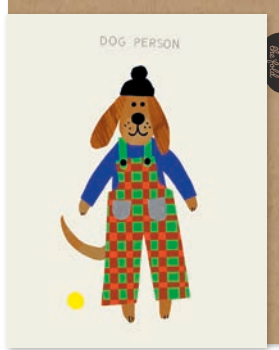
E

Unit: 6 / Trade: £1.25 / Unit: £7.50 / SRP: £2.99 / JJ 75



FOL 016
Juliana Eigner
Cool Cat

G



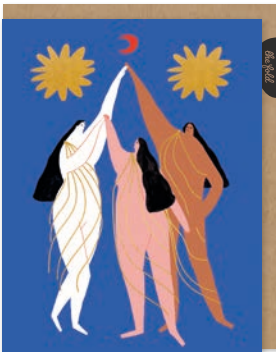
FOL 017
Kay Vincent
Dog Person

E



FOL 018
Kay Vincent
Cat Person

E



FOL 019
Sarah Wilson
Three Graces

G



FOL 020
Kay Vincent
My Cup of Tea

E



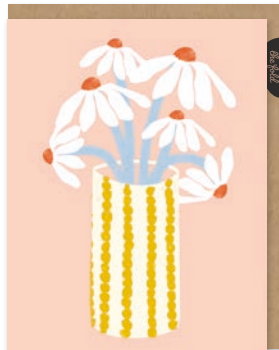
FOL 021
Freya Macphail
Sunny Cat

E



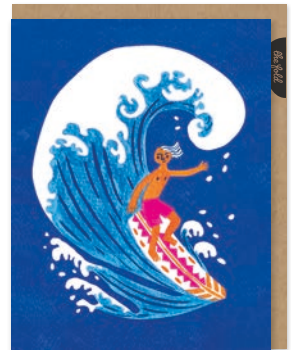
FOL 022
Sophie Harding
Cheers!

E



FOL 023
Carole Hillman
Field Daisies

E



FOL 024
Hui Skipp
Big Surf

E



FOL 025
Freya Macphail
Retro Flowers

E



FOL 026
Carole Hillman
Soleil

E



FOL 027
Molly McCammon
Top Cat

G



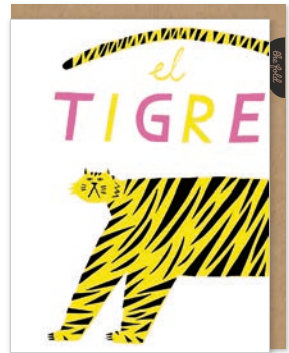
FOL 028
Max Machen
Café

E



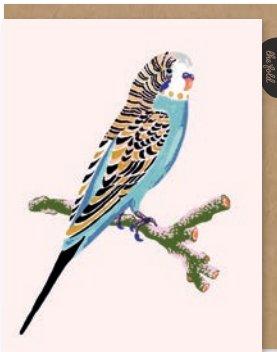
FOL 029
Max Machen
Gnarly

E



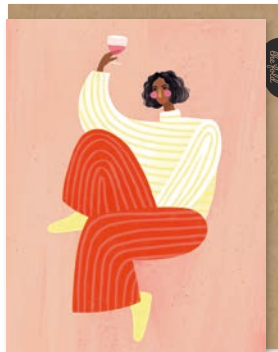
FOL 030
Max Machen
el Tigre

E



FOL 031
Sarah Gordon
Budgie

G



FOL 032
Bea Muller
Wine Time

E



FOL 033
You are Ace
The Native State

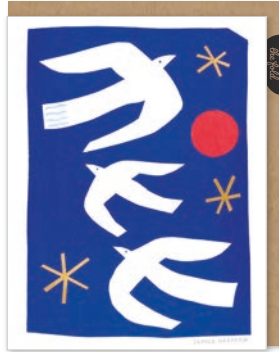
E

Unit: 6 / Trade: £1.25 / Unit: £7.50 / SRP: £2.99 / JJ 75



FOL 034
Lucy Hook
Flower Power

E



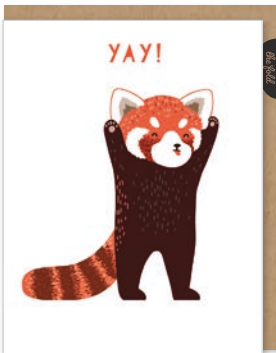
FOL 035
Sophie Harding
Take Flight

G



FOL 036
Sarah Wilson
Birthday Bicycle

G



FOL 037
Tom Hardwicke
Red Panda

E



FOL 038
Alice Potter
Slice of Happiness

E



FOL 039
Maja Andersen
Birthday Bouquet

E



FOL 040
Hand Jazz
Needle to the Record

E



FOL 041
Garima Dhawan
Quilt Pattern

E

To view the full range
scan the QR code below



New and original artworks, in a classic size.

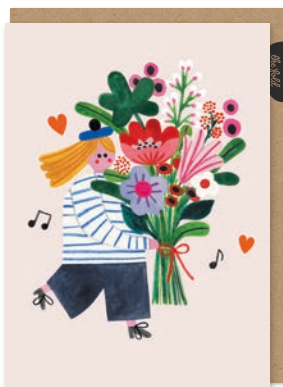
Our thoughtfully curated B series comprises over 40 5x7 cards, featuring bold and beautiful designs from The Native State, Amy Hodkin, Rhi James, Daria Solak and Laura Clare, amongst others.

All cards feature a special finish as marked:

G = Gold Foil **S** = Silver Foil **E** = Emboss

130 x 178mm (7 x 5") / Blank / Textured Board / Kraft Env

Unit: 6 / Trade: £1.31 / Unit: £7.86 / SRP: £3.15 / KK 90



FOB 042
Daria Solak
Flower Delivery

E



FOB 043
Daria Solak
Today's News

E



FOB 044
Daria Solak
Party Tiger

G



FOB 045
Daria Solak
Book Lover

E



FOB 046
Daria Solak
The Gift

E



FOB 047
Sarah Wilson
High and Mighty

G

Unit: 6 / Trade: £1.31 / Unit: £7.86 / SRP: £3.15 / KK 90



FOB 048
Daria Solak
Dinky Dinosaurs

E



FOB 049
The Native State
Alphabet Love

E



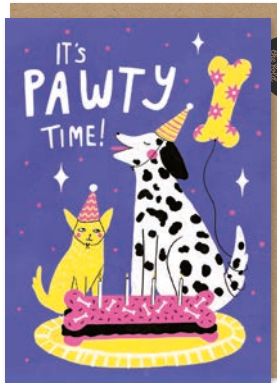
FOB 050
Amy Hodkin
Party Poodle

G



FOB 051
Amy Hodkin
Toot Toot!

G



FOB 052
Amy Hodkin
It's Pawty Time!

E



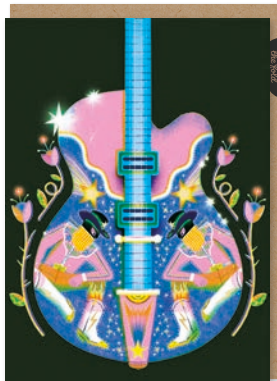
FOB 053
Garima Dhawan
Gatherings

E



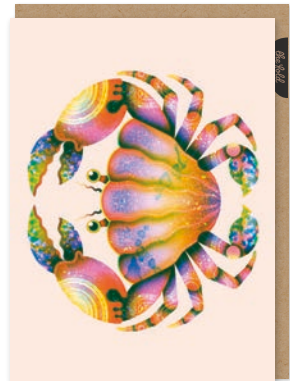
FOB 054
Rosanna Rose
Fly Past

E



FOB 055
Jasmine Floyd
Guitar Hero

G



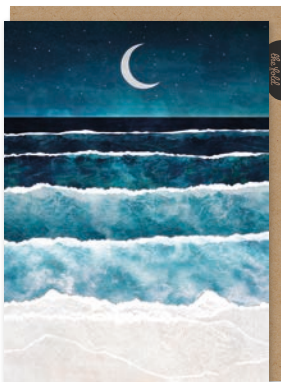
FOB 056
Jasmine Floyd
Crab

E



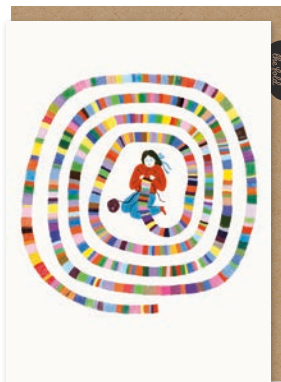
FOB 057
Penelope & the Ducks
The Descent

G



FOB 058
Penelope & the Ducks
Midnight Surf

S



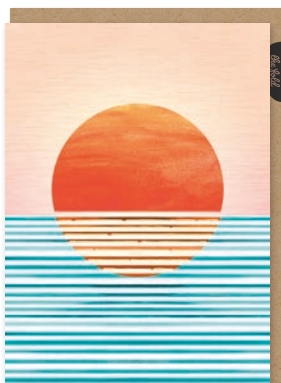
FOB 059
Marie Doerfler
One more row...

E



FOB 060
Kristian Gallagher
Fabulous Fern

E



FOB 061
Kristian Gallagher
Reflections

G



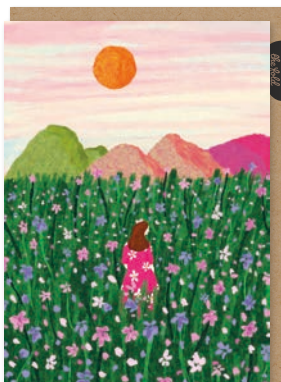
FOB 062
Maja Andersen
Greenhouse Girl

G



FOB 063
Maja Andersen
Lost in a book

G



FOB 064
Isobelle Holloway
In the Wildflowers

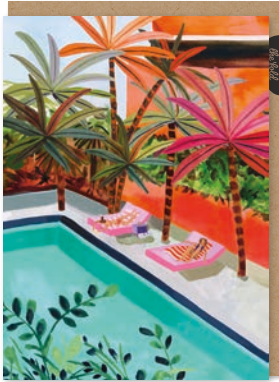
E



FOB 065
Rhi James
Balloon Fiesta

E

Unit: 6 / Trade: £1.31 / Unit: £7.86 / SRP: £3.15 / KK 90



FOB 066
Rhi James
Lounging

E



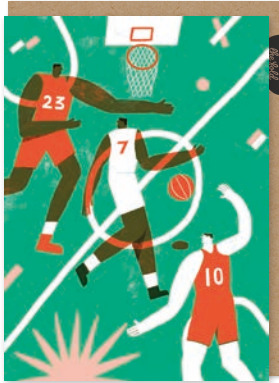
FOB 067
Max Machen
Throw Shapes

E



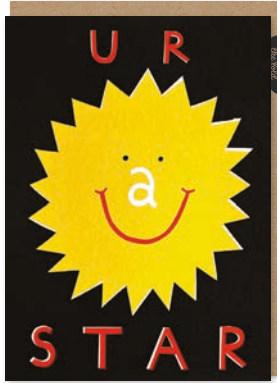
FOB 068
Max Machen
Sunflowers

E



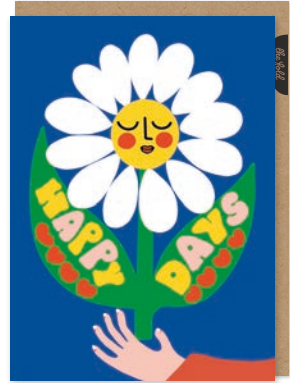
FOB 069
Max Machen
Basketball

E



FOB 070
Max Machen
U r a Star

E



FOB 071
Freya Macphail
Happy Days

E



FOB 072
Fiona Woodcock
Bouquet

G



FOB 073
Nichola Cowdery
Happy Flowers

E



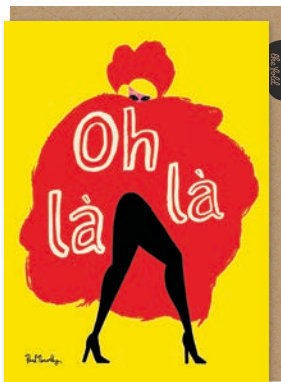
FOB 074
Emma Jayne Designs
Floral Scooter

G



FOB 075
Amy Hodkin
Kitty Cake

G



FOB 076
Paul Thurlby
Oh là là

E



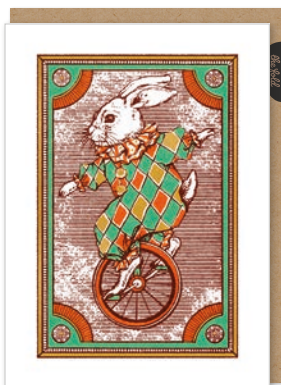
FOB 077
Amy Hodkin
Birthday Mice

G



FOB 078
Nichola Cowdery
Big Cake!

G



FOB 079
Laura Clare
The Remarkable Rabbit

G



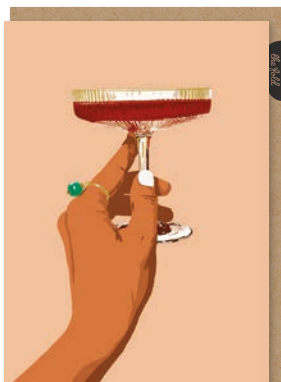
FOB 080
Laura Clare
The Dandy Dog

G



FOB 081
Sarah Gordon
Owl

G



FOB 082
Uma Gokhale
Chin Chin!

G

To view the full range
scan the QR code below



Orders & Enquiries

Simply register on our website and you can place an order for our products at any time.

You can also order via your local agent, phone or email:

Tel: 01373 462165

Email: sales@mgml.co.uk
museumsgalleries.co.uk/thefold

Free Delivery

You can place and combine orders from **The Fold** range alongside orders from **Museums & Galleries Ltd**

Orders over £175 qualify for **free delivery**

Environment

In an effort to minimize our impact on the environment, all cards are printed in the UK on recycled board. You will have the option for your cards to be supplied nested* or in cellobags when ordering.

*supplied without cellobag

Spinner Offers

Supercharge your display with our **24 pocket** spinner.

Order **24 units** of cards
12 L and 12 B Series (unit size 6)

Add item code

FOLD SPINNER 24 OFFER

to your order to get the spinner for the discounted price of £25

Order **48 units** of cards
24 L and 24 B Series (unit size 6)

Add item code

FOLD SPINNER 24

to your order and get the spinner for free!

Supplied with a **The Fold** branded header.

Spinner dimensions:
H:170 x W:43 x D:43cm

T&C

To view our full terms and conditions please scan the QR code below



the fold



museumsgalleries.co.uk/thefold