

issue #2



by

MUSEUMS &
GALLERIES

welcome to
the fold

The Fold brings joy, colour and a
carnival of contemporary creativity
to the world of Greetings Cards
and Stationery.

It's an exciting venture supporting
independent artists and illustrators,
with real art made by real people,
and backed by a trusted name.



MUSEUMS &
GALLERIES

We offer a vibrant collection of Everyday greetings cards – **with Christmas and Stationery new for 2026!**

Featuring quirky art, humour and bold typographic designs.



Our mission is to champion talented contemporary creatives and emerging designers in the UK and beyond.

We're passionate about authentic creativity, artistic expression – and the joy of connecting through carefully considered products.



The perfectly-formed smaller card.

Our compact '**L series**' cards feature over sixty joyful designs, mixing on-trend and original concepts with contemporary takes on ever-popular themes.

All cards feature a special finish as marked:

G = Gold Foil **S** = Silver Foil **E** = Emboss

114 x 146mm / Blank / Textured Board / Kraft Env

Unit: 6 / Trade: £1.29 / Unit: £7.74 / SRP: £3.10 / JJ 75



FOL 089
Sarah Wilson
Wild Tiger

E



FOL 093
Lee Foster-Wilson
Birthday Bookworm

G



FOL 092
Juliana Eigner
Cool Croc

E

Unit: 6 / Trade: £1.29 / Unit: £7.74 / SRP: £3.10 / JJ 75



FOL 096
Amy Hodkin
Sassy Cat

G



FOL 095
Darcie Olley
Hound Dogs

E



FOL 102
Kate Segal
Ocean Waves

G



FOL 107
Spencer Wilson
Mr Gnome

G



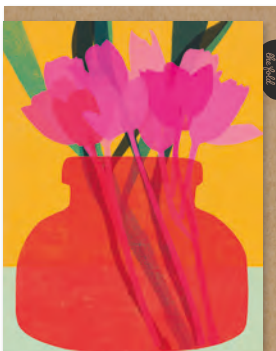
FOL 109
Steven Shaw
Zest Mates

E



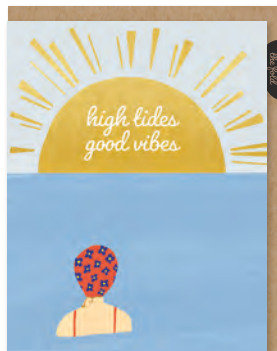
FOL 097
Carla Daly
Meow, Woof

E



FOL 103
Garima Dhawan
Tulips

E



FOL 100
Jody Thorpe
High Tides & Good Vibes

G



FOL 110
Eniko Eged
Content Cats

E



FOL 101
Kristian Gallagher
Tropical Forest Sunset

E



FOL 098
Amy Hodkin
Birthday Cat

E



FOL 099
Aleksandra Szmidt
Tea Bear

E



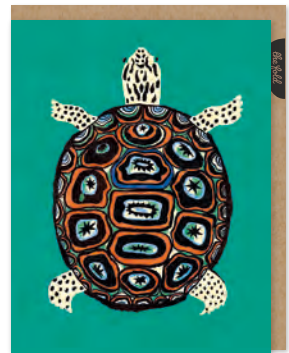
FOL 111
Daria Solak
London Bus

E



FOL 094
Lee Foster-Wilson
Be Kind

G



FOL 106
Eniko Eged
Sea Turtle

E



FOL 104
Penelope & the Ducks
Dive

S



FOL 108
Steven Shaw
Rainbow

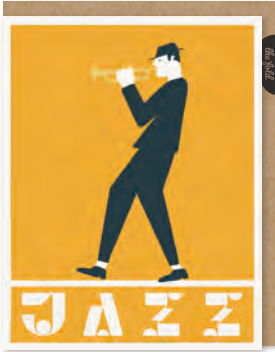
E



FOL 090
Sophie Harding
Passing Ships

G

Unit: 6 / Trade: £1.29 / Unit: £7.74 / SRP: £3.10 / JJ 75



FOL 113
Kate Scott
Jazz Club

G



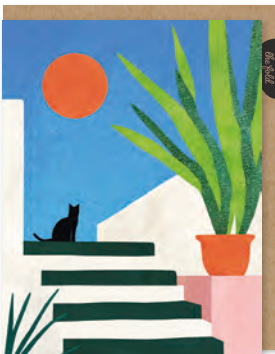
FOL 105
Lucy Raff
Partners in Wine

E



FOL 091
Lee Foster-Wilson
Collared Dove

S



FOL 112
Henry Rivers
Sun Cat

E



FOL 001
Daria Solak
Drum Roll

G



FOL 002
Daria Solak
Up, up and away!

E



FOL 003
Daria Solak
Flowers for You

G



FOL 004
Daria Solak
Unicorn

E



FOL 005
Daria Solak
Octoparty

E



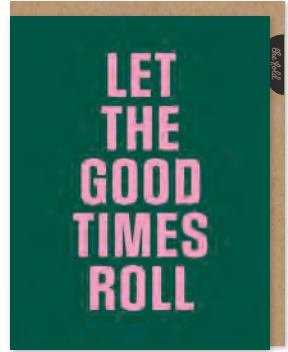
FOL 007
Maja Andersen
Rocket Girl

G



FOL 008
Laura Clare
The Fabulous Frog

G



FOL 009
The Native State
Let the Good Times Roll

E



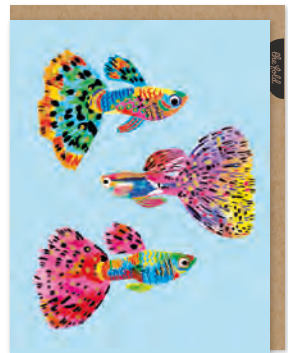
FOL 010
Sarah Wilson
You are Magic

E



FOL 011
Sarah Wilson
Cool Guy

E



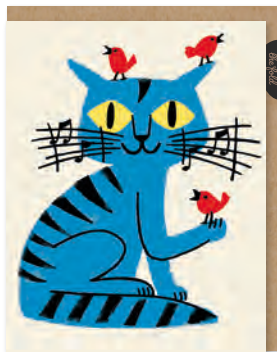
FOL 012
Emma Jayne Designs
Fancy Fish

G



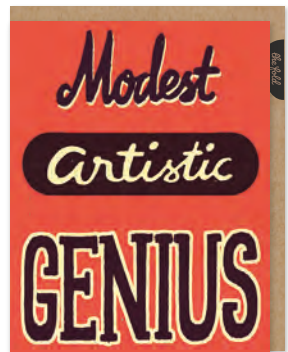
FOL 013
Carole Hillman
Oiseau

E



FOL 014
Paul Thurlby
Musicat

E



FOL 015
Paul Thurlby
Modest Artistic Genius

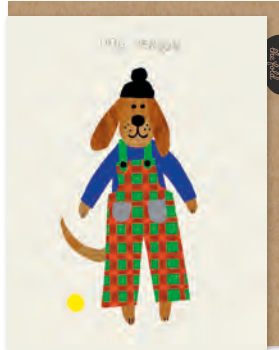
E

Unit: 6 / Trade: £1.29 / Unit: £7.74 / SRP: £3.10 / JJ 75



FOL 016
Juliana Eigner
Cool Cat

G



FOL 017
Kay Vincent
Dog Person

E



FOL 018
Kay Vincent
Cat Person

E



FOL 019
Sarah Wilson
Three Graces

G



FOL 020
Kay Vincent
My Cup of Tea

E



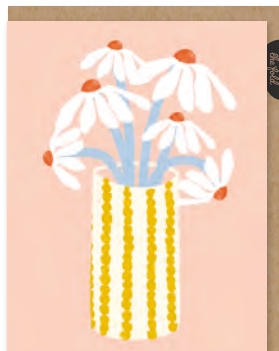
FOL 021
Freya Macphail
Sunny Cat

E



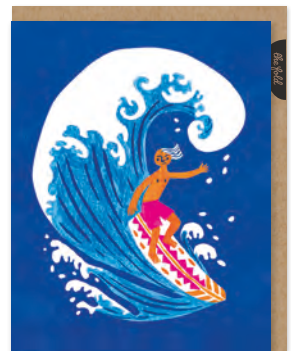
FOL 022
Sophie Harding
Cheers!

E



FOL 023
Carole Hillman
Field Daisies

E



FOL 024
Hui Skipp
Big Surf

E



FOL 025
Freya Macphail
Retro Flowers

E



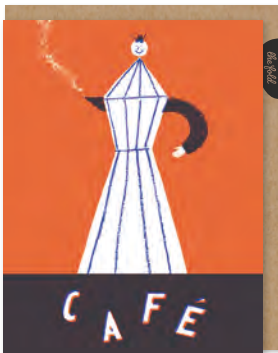
FOL 026
Carole Hillman
Soleil

E



FOL 027
Molly McCammon
Top Cat

G



FOL 028
Max Machen
Café

E



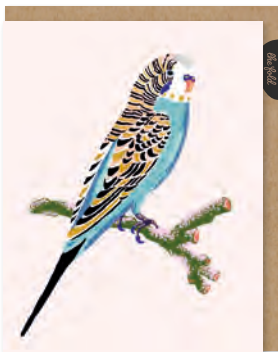
FOL 029
Max Machen
Gnarly

E



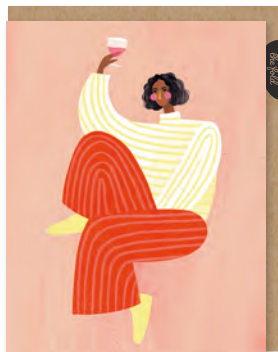
FOL 030
Max Machen
el Tigre

E



FOL 031
Sarah Gordon
Budgie

G



FOL 032
Bea Muller
Wine Time

E



FOL 033
You are Ace
The Native State

E

Unit: 6 / Trade: £1.29 / Unit: £7.74 / SRP: £3.10 / JJ 75



FOL 034
Lucy Hook
Flower Power

E



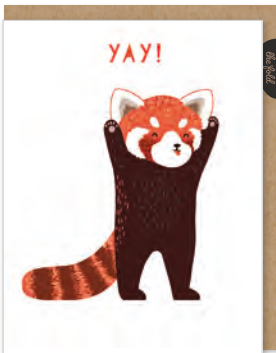
FOL 035
Sophie Harding
Take Flight

G



FOL 036
Sarah Wilson
Birthday Bicycle

G



FOL 037
Tom Hardwick
Red Panda

E



FOL 038
Alice Potter
Slice of Happiness

E



FOL 039
Maja Andersen
Birthday Bouquet

E



FOL 040
Hand Jazz
Needle to the Record

E



FOL 041
Garima Dhawan
Quilt Pattern

E



FOL 006
Kristian Gallagher
Morning Sun

E

New and original artworks, in a classic size.

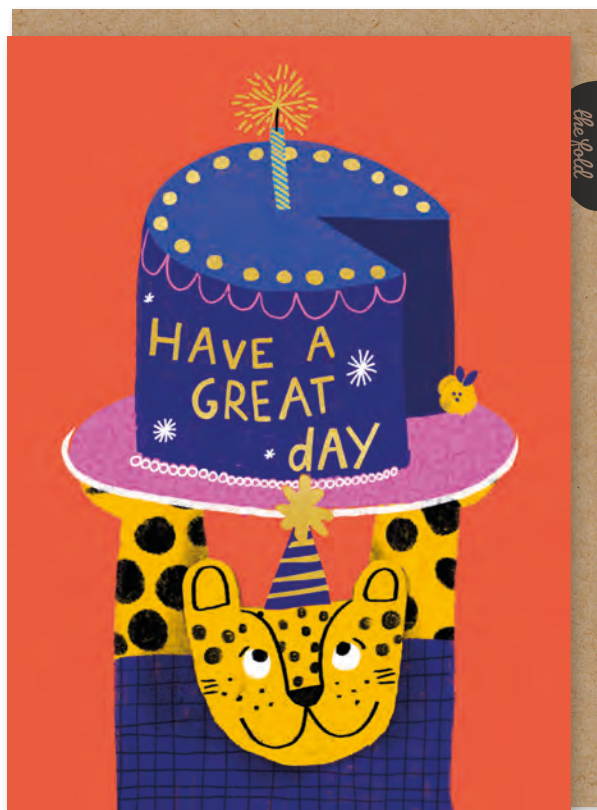
Our carefully curated '**B series**' comprises over fifty 5x7" cards, featuring bold and beautiful designs from a host of contemporary artists, illustrators and designers.

All cards feature a special finish as marked:

G = Gold Foil **S** = Silver Foil **E** = Emboss

130 x 178mm (7 x 5") / Blank / Textured Board / Kraft Env

Unit: 6 / Trade: £1.36 / Unit: £8.16 / SRP: £3.26 / KK 90



FOB 153
Juliana Eigner
Birthday Leopard

G



FOB 114
Liina Lember
Skateboard Dog

E



FOB 115
Laura Clare
Catty Birthday

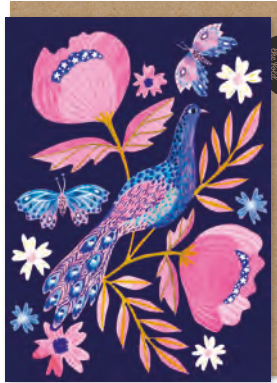
G

Unit: 6 / Trade: £1.36 / Unit: £8.16 / SRP: £3.26 / KK 90



FOB 116

E

Henry Rivers
Fun in the Sun

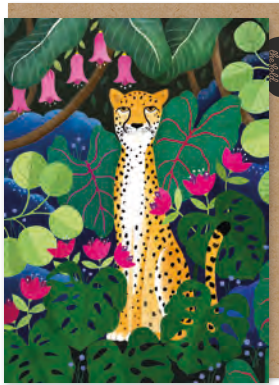
FOB 117

E

Lee Foster-Wilson
Peacock and Butterflies

FOB 118

E

Carole Aufranc
Snappy Birthday

FOB 119

E

Bex Parkin
Jungle Cat

FOB 120

G

Claire Lefevre
Watering Can Blooms

FOB 122

S

Liina Lember
CATIO Keyboard

FOB 123

G

Alice Burrill
Desert Cacti

FOB 121

E

Kate Scott
Happy Hour

FOB 124

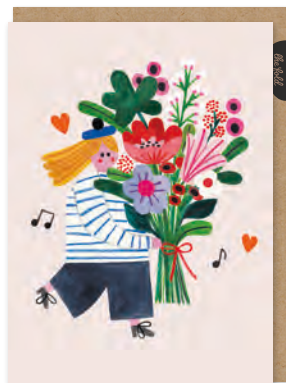
E

Hui Skipp
Greedy Cat



FOB 125
Uma Gokhale
Peace Finds Us Here

E



FOB 042
Daria Solak
Flower Delivery

E



FOB 044
Daria Solak
Party Tiger

G



FOB 045
Daria Solak
Book Lover

E



FOB 046
Daria Solak
The Gift

E



FOB 047
Sarah Wilson
High and Mighty

G

Unit: 6 / Trade: £1.36 / Unit: £8.16 / SRP: £3.26 / KK 90



FOB 048
Daria Solak
Dinky Dinosaurs

E



FOB 049
The Native State
Alphabet Love

E



FOB 050
Amy Hodkin
Party Poodle

G



FOB 051
Amy Hodkin
Toot Toot!

G



FOB 052
Amy Hodkin
It's Pawty Time!

E



FOB 053
Garima Dhawan
Gatherings

E



FOB 054
Rosanna Rose
Fly Past

E



FOB 055
Jasmine Floyd
Guitar Hero

G



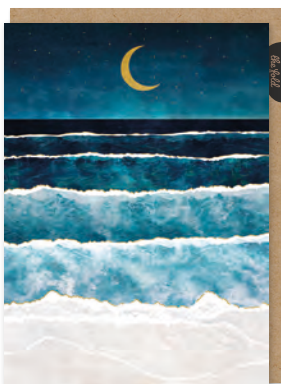
FOB 056
Jasmine Floyd
Crab

E



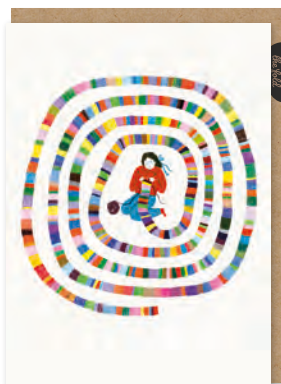
FOB 057
Penelope & the Ducks
The Descent

G



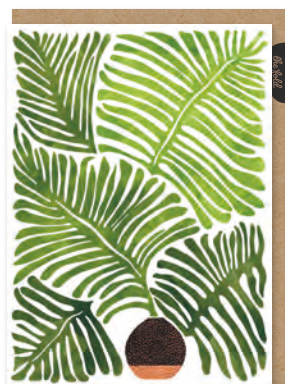
FOB 058
Penelope & the Ducks
Midnight Surf

G



FOB 059
Marie Doerfler
One more row...

E



FOB 060
Kristian Gallagher
Fabulous Fern

E



FOB 061
Kristian Gallagher
Reflections

G



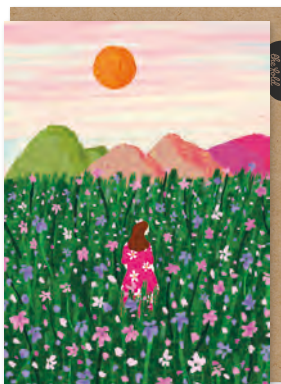
FOB 062
Maja Andersen
Greenhouse Girl

G



FOB 063
Maja Andersen
Lost in a book

G



FOB 064
Isobelle Holloway
In the Wildflowers

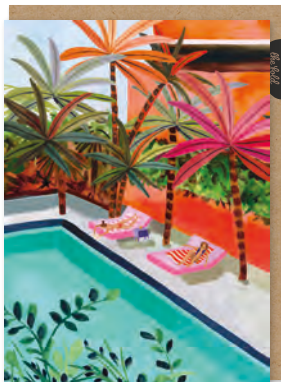
E



FOB 065
Rhi James
Balloon Fiesta

E

Unit: 6 / Trade: £1.36 / Unit: £8.16 / SRP: £3.26 / KK 90



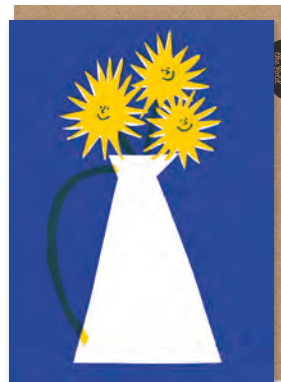
FOB 066
Rhi James
Lounging

E



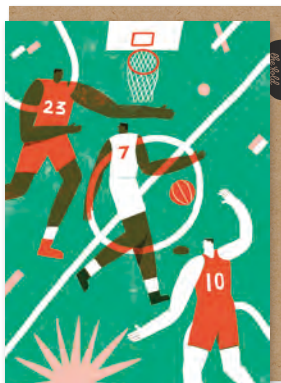
FOB 067
Max Machen
Throw Shapes

E



FOB 068
Max Machen
Sunflowers

E



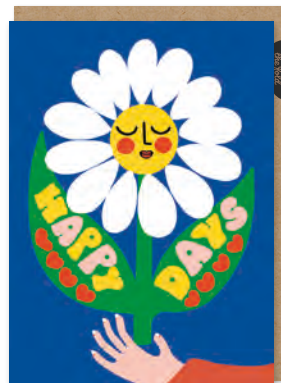
FOB 069
Max Machen
Basketball

E



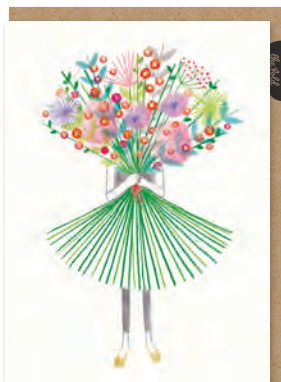
FOB 070
Max Machen
U R a Star

E



FOB 071
Freya Macphail
Happy Days

E



FOB 072
Fiona Woodcock
Bouquet

G



FOB 073
Nichola Cowdery
Happy Flowers

E



FOB 074
Emma Jayne Designs
Floral Scooter

G



FOB 075
Amy Hodkin
Kitty Cake

G



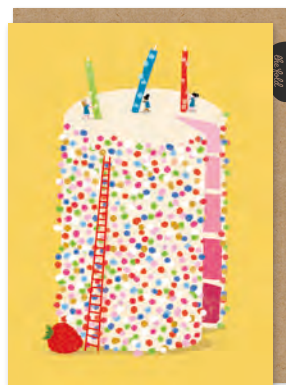
FOB 076
Paul Thurlby
Oh là là

E



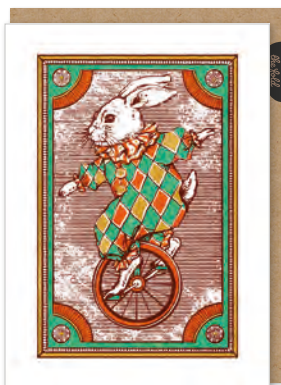
FOB 077
Amy Hodkin
Birthday Mice

G



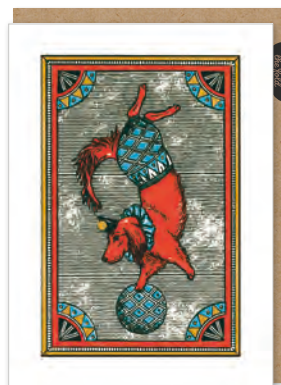
FOB 078
Nichola Cowdery
Big Cake!

G



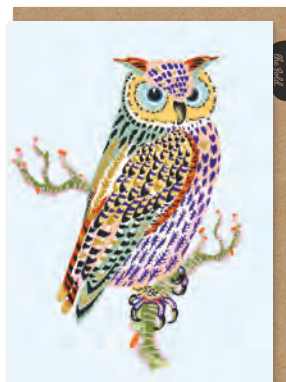
FOB 079
Laura Clare
The Remarkable Rabbit

G



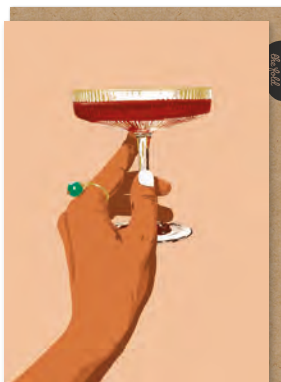
FOB 080
Laura Clare
The Dandy Dog

G



FOB 081
Sarah Gordon
Owl

G



FOB 082
Uma Gokhale
Chin Chin!

G



FOB 043
Daria Solak
Today's News

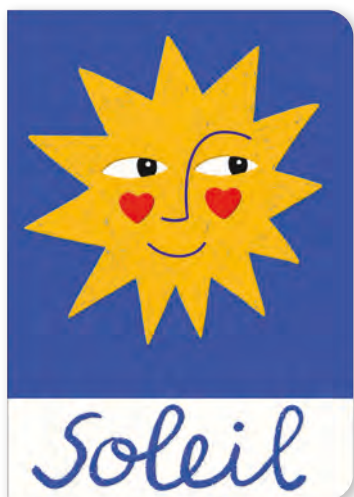
E

NEW! A5 Notebooks

Brand new, beautifully finished notebooks featuring best-selling and custom-designed imagery from The Fold.

210 x 148mm / Unit: 6 / Trade Price: £4.58 / Unit Price: £27.48 / SRP: £10.99

160pp Lined/Plain paper (LI / BL) | Soft touch cover with Foil or Emboss detail
Foil/Colour paper edging | Patterned endpapers | Lay-flat binding



GAN 693
Carole Hillman
Soleil

BL **E**



GAN 696
Kristian Gallagher
Reflections

LI **G**

Stationery

210 x 148mm / Unit: 6 / Trade Price: £4.58 / Unit Price: £27.48 / SRP: £10.99

160pp Lined/Plain paper (LI / BL) | Soft touch cover with Foil or Emboss detail
Foil/Colour paper edging | Patterned endpapers | Lay-flat binding



GAN 694
Sophie Harding
Take Flight

LI **G**



GAN 698
The Native State
Let the Good Times Roll

BL **E**



GAN 699
Ellerbea
Colour Fields

LI **G**



GAN 697
Juliana Eigner
Cool Cat

LI **G**

NEW! A5 Wellness Journals

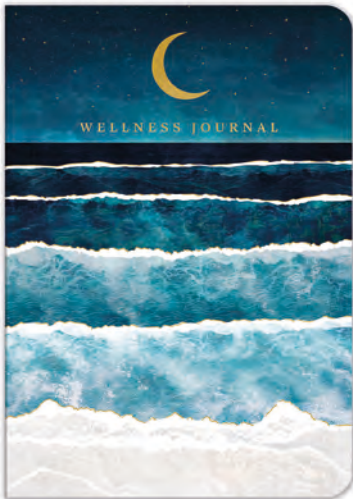
Perfect for recording daily intentions and reflections

210 x 148mm / Unit: 6 / Trade Price: £4.58 / Unit Price: £27.48 / SRP: £10.99

160pp (repeating Daily Intentions/Evening Reflections format)

Soft touch cover with Foil or Emboss detail | Foil/Colour paper edging

Patterned endpapers | Lay-flat binding



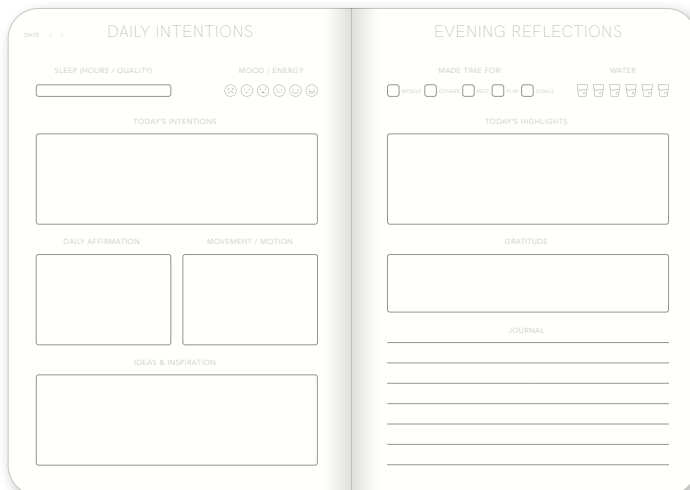
GAN 692
Penelope & the Ducks
Midnight Surf

G



GAN 695
Kristian Gallagher
Fabulous Fern

E



NEW! The Fold Christmas

Start a new tradition by selecting the best new contemporary Christmas range – curated by The Fold elves. Produced in our smaller 'L series' size and packaged in a branded kraft window pack.



117 x 148mm / Pack of 6 / Textured Board / Kraft Env

Unit: 6 / Trade: £2.49 / Unit: £14.94 / SRP: £5.98



FOL X 126 BL G
Amy Hodkin
Driving Home for Christmas



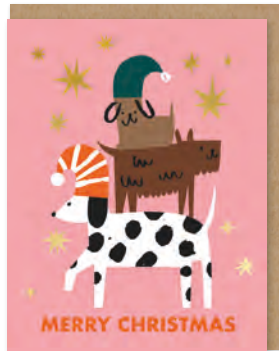
FOL X 127 MC E
Ashley Le Quere
It's Christmas



FOL X 128 MC E
Ashley Le Quere
Christmas Stamps



FOL X 129 BL G
Amy Hodkin
Christmas Carollers



FOL X 131 BL G
Ashley Le Quere
Dogmas Tree



FOL X 132 MC R
Daria Solak
Christmas Mouse



FOL X 133 MC G
Ashley Le Quere
Stocking Mouse



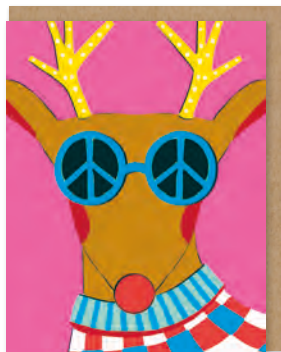
FOL X 134 BL R
Helen Black
White Christmas



FOL X 135 MC G
Bea Muller
Polar Christmas



FOL X 130 MC **G**
Daria Solak
Decorating the Tree



FOL X 136 SG **E**
Amy Hodkin
Peace Reindeer



FOL X 137 MC **E**
Amy Hodkin
Christmas Post



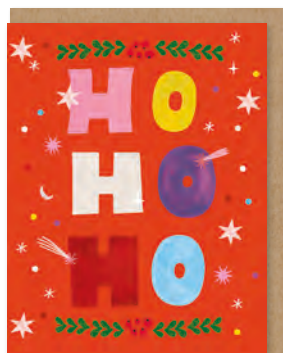
FOL X 138 MC **E**
Bethan Richards
Disco Santa



FOL X 139 BL **E**
Amy Hodkin
Jolly Santa



FOL X 140 MC **G**
Jasmine Floyd
Nutcracker Mice



FOL X 141 MC **E**
Daria Solak
Ho Ho Ho



FOL X 142 BL **E**
Liza Lewis
Marching in the Snow



FOL X 143 MC **G**
Sofia Cardoso
Nutcracker

Unit: 6 / Trade: £2.49 / Unit: £14.94 / SRP: £5.98



FOL X 144 SG **G**
Fiona Woodcock
Little Robin



FOL X 145 MC **S**
Abigail Burch
Rockin Robin



FOL X 146 SG **E**
Max Machen
Snowman



FOL X 147 BL **E**
Olivia Austin
Red Robin



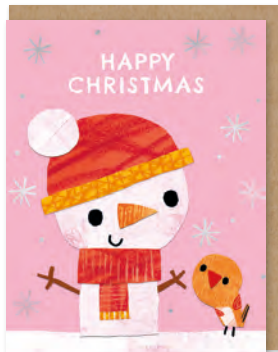
FOL X 148 MC **R**
Abigail Sammonds
Dust off the Liqueurs



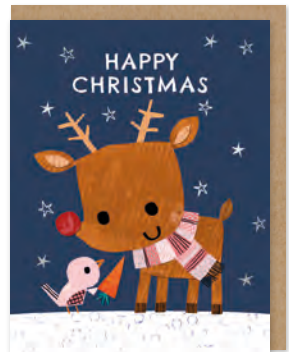
FOL X 152 BL **S**
Lindsey Sagar
Hello Santa



FOL X 150 BL **S**
Lindsey Sagar
Baby Penguin



FOL X 151 BL **S**
Lindsey Sagar
Little Snowman



FOL X 149 BL **S**
Lindsey Sagar
Baby Reindeer

Greetings: MC = Merry Christmas and a Happy New Year SG = Season's Greetings BL = Blank

Christmas Theme Packs

Featuring themed sets of 4 designs from the Christmas range. Great quality and fantastic value for money!

120 x 150 x 33mm / 20 Cards (5 x 4 designs) / Kraft Env / Unit: 6

Trade Price: £3.62 / Unit Price: £21.72 / SRP: £8.69



XLT 454
Christmas Fun
MC



XLT 455
The Christmas Tree
SG



XLT 456
Cute Christmas
BL

Orders & Enquiries

Simply register on our website and you can place an order for our products at any time.

You can also order via your local agent, phone or email:

Tel: 01373 462165

Email: sales@mgml.co.uk
museumsgalleries.co.uk/thefold

Free Delivery

You can place and combine orders from **The Fold** range alongside orders from **Museums & Galleries Ltd**

Orders over £200 qualify for **free delivery**

Environment

In an effort to minimize our impact on the environment, all cards are printed in the UK on recycled board. You will have the option for your cards to be supplied nested* or in cellobags when ordering.

*supplied without cellobag

Spinner Offers

Supercharge your display with our **24 pocket** spinner.

Order **24 units** of cards
12 L and 12 B Series (unit size 6)

Add item code

FOLD SPINNER 24 OFFER

to your order to get the spinner for the discounted price of £25

Order **48 units** of cards
24 L and 24 B Series (unit size 6)

Add item code

FOLD SPINNER 24

to your order and get the spinner for free!

Supplied with a **The Fold** branded header.

Spinner dimensions:
H:170 x W:43 x D:43cm

T&C

To view our full terms and conditions please scan the QR code below



the fold



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